



## ENVIRONMENTAL DEFENSE

finding the ways that work

Dear Friend,

Thank you for visiting Environmental Defense's [www.FightGlobalWarming.com](http://www.FightGlobalWarming.com) and requesting a *Low-Carbon Diet Kit*. The choices we make in our everyday lives can have a profound impact on global warming. By making a few simple changes in your own life, you will be joining millions of other Americans who are working to reduce global warming pollution in their homes and communities.

Your *Low-Carbon Diet Kit* contains a brochure of useful tips to reduce your use of fossil fuels that emit carbon dioxide, a leading cause of global warming. By cutting back on the energy you use in your home and car, you will be creating a healthier world for today, and for future generations.

You'll also find a notepad with a ten-step checklist, a door hanger with seasonal tips for fighting global warming and two magnets – one for your dishwasher, one for your washing machine. Use these helpful reminders to keep your low-carbon diet on track.

If you have children, the *Low-Carbon Diet Kit* is a great way to get them involved. Help them learn about global warming and why it's important to cut back on carbon emissions. Teach them to recycle. Remind them to turn out lights and close windows. Show them that low-carbon living can be good for you, good for the planet and a good time.

I want you to have fun with your *Low-Carbon Diet Kit*. But I also want to remind you that global warming is the most serious environmental issue of our time.

Whether you saw the campaign's television spots, heard our radio ads or read our web site, you know that global warming threatens to dramatically change the world we live in.

But the good news is that it is not too late to stop the devastating effects of global warming. If we all do our part, we can undo the damage we've done. Following the steps outlined in your *Low-Carbon Diet Kit* is a great way to start.

Thank you and good luck on your diet.

Sincerely,

Fred Krupp  
President

P.S. Do your part to fight global warming. Use the enclosed *Low-Carbon Diet Kit* to cut back on your carbon emissions. And don't forget to check up on your progress by visiting our Carbon Calculator at [www.FightGlobalWarming.com](http://www.FightGlobalWarming.com). Thank you.

A COPY OF THE LATEST FINANCIAL REPORT AND REGISTRATION FILED BY THIS ORGANIZATION MAY BE OBTAINED BY CONTACTING: ENVIRONMENTAL DEFENSE, 257 PARK AVENUE SOUTH, NEW YORK, NY 10010, (212) 505-2100. IF YOU ARE A RESIDENT OF ONE OF THESE STATES, YOU MAY OBTAIN FINANCIAL INFORMATION DIRECTLY FROM THE STATE AGENCIES. ALASKA - COMMERCIAL SECTION, DEPT. OF LAW, 1301 W. 4TH AVENUE, STE. 200, ANCHORAGE, AK 99501. ARIZONA - SECRETARY OF STATE, 1700 WEST WASHINGTON, 7TH FLOOR, PHOENIX, AZ 85007-2808. CONNECTICUT - DEPT. OF CONSUMER PROTECTION, PUBLIC CHARITIES UNIT, OFFICE OF ATTORNEY GENERAL, 55 ELM STREET, HARTFORD, CT 06016. FLORIDA - SC-00953/JG. ENVIRONMENTAL DEFENSE WILL RECEIVE 100% OF YOUR DONATION. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. GEORGIA - SECRETARY OF STATE, BUSINESS SERVICES AND REGULATION, 2 MARTIN LUTHER KING DRIVE, STE. 802, WEST TOWER, ATLANTA 30334. ILLINOIS - ATTORNEY GENERAL, CHARITABLE TRUST DIVISION, 100 W. RANDOLPH, 12TH FLOOR, CHICAGO, IL 60601-3175. KANSAS - SECRETARY OF STATE, CORPORATE DIVISION, CAPITOL BUILDING, 2ND FLOOR, TOPEKA, KS 66612. KENTUCKY - ATTORNEY GENERAL, DIVISION OF CONSUMER PROTECTION, PO BOX 2000, FRANKFORT, KY 40602-2000. MAINE - DEPT. OF PROFESSIONAL & FINANCIAL REGULATION, 62 STATE HOUSE STATION, AUGUSTA, ME 04333. MARYLAND - FOR THE COST OF COPIES AND POSTAGE: OFFICE OF THE SECRETARY OF STATE, STATE HOUSE, ANNAPOLIS, MD 21401. MASSACHUSETTS - ATTORNEY GENERAL, DIVISION OF PUBLIC CHARITIES, ONE ASHBURN PLACE, BOSTON, MA 02108. MICHIGAN - MICS 9734. MINNESOTA - ATTORNEY GENERAL, CHARITIES DIVISION, NCL TOWER, #1200, 445 MINNESOTA STREET, ST. PAUL, MN 55101-2130. MISSISSIPPI - SECRETARY OF STATE, PO BOX 136, JACKSON, MS 39205-0136. MONTANA - SECRETARY OF STATE, ROOM 225, CAPITOL STATION, HELENA, MT 59620. NEBRASKA - SECRETARY OF STATE, 2300 STATE CAPITOL, LINCOLN, NE 68509. NEW HAMPSHIRE - ATTORNEY GENERAL, CHARITABLE TRUST DIVISION, 33 CAPITOL STREET, CONCORD, NH 03301-6397. NEW JERSEY - INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING 201-504-6215. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT. NEW MEXICO - OFFICE OF THE ATTORNEY GENERAL, CHARITABLE ORGANIZATION REGISTRY, PO DRAWER 1508, SANTA FE, NM 87504-1508. NEW YORK - OFFICE OF THE ATTORNEY GENERAL, DEPARTMENT OF LAW, CHARITIES BUREAU, 120 BROADWAY, NEW YORK, NY 10271. NORTH CAROLINA - A COPY OF THE LICENSE TO SOLICIT CHARITABLE CONTRIBUTIONS AS A CHARITABLE ORGANIZATION OR SPONSOR AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DEPARTMENT OF HUMAN RESOURCES, SOLICITATION LICENSING BRANCH, BY CALLING (919) 733-4510. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. OHIO - ATTORNEY GENERAL, CHARITABLE FOUNDATION SECTION, 101 E. TOWN STREET, 4TH FLOOR, COLUMBUS, OH 43266-0900. OREGON - ATTORNEY GENERAL, ADMINISTRATOR OF CHARITABLE TRUSTS, 1515 SW 5TH AVENUE, STE. 410, PORTLAND, OR 97201. PENNSYLVANIA - THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION OF THE ENVIRONMENTAL DEFENSE MAY BE OBTAINED FROM THE PENNSYLVANIA DEPARTMENT OF STATE BY CALLING TOLL-FREE, WITHIN PENNSYLVANIA, 1-800-732-0999. REGISTRATION DOES NOT IMPLY ENDORSEMENT. SOUTH CAROLINA - ATTORNEY GENERAL, PO BOX 11549, COLUMBIA, SC 29211. TENNESSEE - SECRETARY OF STATE, JAMES K. POLK BUILDING, STE. 500, NASHVILLE, TN 37243-0308. UTAH - DEPT. OF COMMERCE, DIVISION OF CONSUMER PROTECTION, PO BOX 146704, SALT LAKE CITY, UT 84114-6704. VIRGINIA - DIVISION OF CONSUMER AFFAIRS, DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES, PO BOX 1163, RICHMOND, VA 23209. WASHINGTON - CHARITIES DIVISION, OFFICE OF THE SECRETARY OF STATE, PO BOX 40234, OLYMPIA, WA 98504-0422; 1-800-332-4483. WEST VIRGINIA - RESIDENTS MAY OBTAIN A SUMMARY OF THE REGISTRATION AND FINANCIAL DOCUMENTS FROM: SECRETARY OF STATE, STATE CAPITOL, CHARLESTON, WV 25305. REGISTRATION DOES NOT IMPLY ENDORSEMENT. WISCONSIN - DEPT. OF REGULATION AND LICENSING, PO BOX 8935, MADISON, WI 53708. REGISTRATION WITH ANY OF THESE STATES DOES NOT IMPLY ENDORSEMENT.